



Introduction to the University of Cumbria

Mission and Vision



- Provide and promote excellent and accessible higher education
- Distinguished by its expertise in experiential learning
- Provide learning that is inspirational for students and relevant to the workplace

Our students

AGE PROFILE —undergraduate

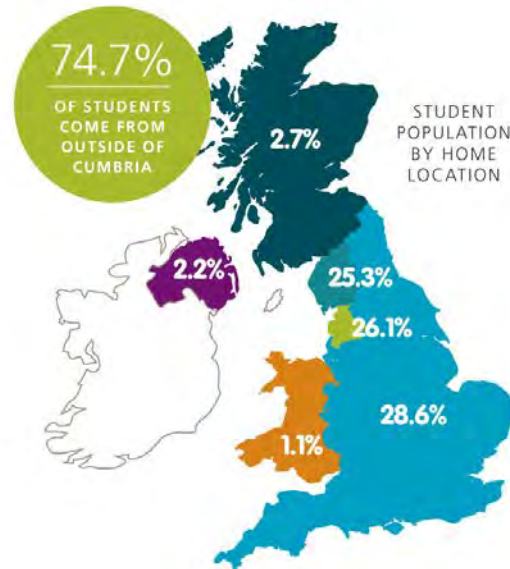


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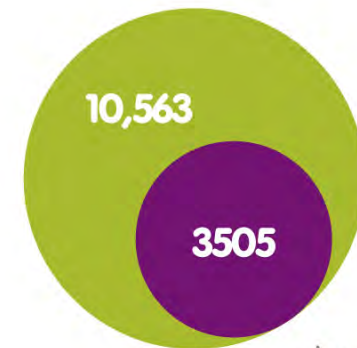
of our undergraduate
STUDENTS
are over 21
years of age



STUDENT POPULATION

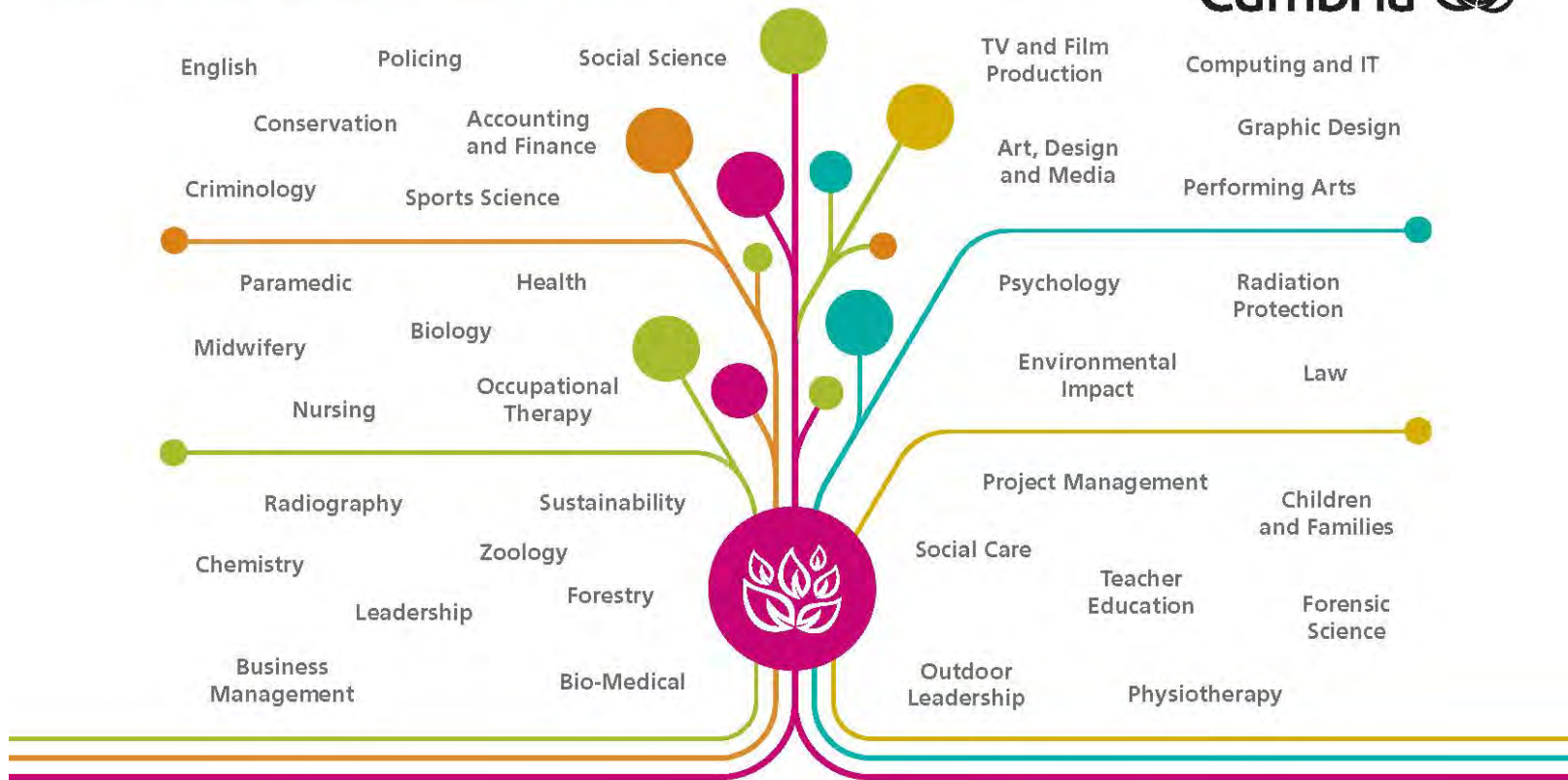


STUDENT NUMBERS



10,563
students
study with us,
of which 3505
are part-time

DID YOU KNOW WE COVER?



For a no obligation, initial conversation with a **business development professional** contact

✉ enterprise.services@cumbria.ac.uk

☎ **01228 888740** or contact one of our Development Managers for an informal chat

🐦 twitter.com/uocenterprise

📘 facebook.com/universityofcumbria

🌐 linkedin.com/company/university-of-cumbria

STEM @ Fusehill Street



Growth in Science

Biology

Applied Chemistry

Forensics & Investigative Science

Biomedical Science

Zoology

Animal Conservation Science &
Conservation Biology (Ambleside)



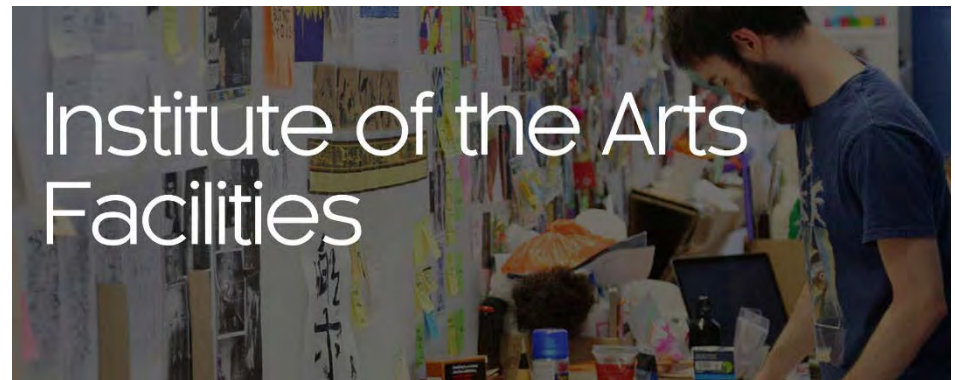
Cultural Carlisle

- Working in civic partnership with arts, cultural and heritage organisations to strategically enhance and develop the city and region's cultural offer, opportunity and economy for students, practitioners and audiences.
- Building profile regionally and nationally for the city and region as cultural destinations.

University City - Facilities

Investing in the arts @ Brampton Road:

- Stanwix Theatre soon to launch online booking
- A bigger and better stocked art shop
- Exciting events programme for the Vallum Gallery
- Exploring access to services for business



WE CAN HELP YOU.

We have a portfolio of services designed to give a boost to the business community in Cumbria, North Lancashire and beyond. We've helped hundreds of businesses to realise their potential and we offer a wide range of services including research and development, expertise sharing, bespoke course provision, and assistance to recruit new talent from among our students.

CPD & TRAINING



Training is vital for dynamic companies. As well as improving the effectiveness of your current workforce, training is an attractive benefit for ambitious people.

Benefits include:

- Improved productivity and adherence to quality standards
- Employees develop skill sets that allow them to undertake a greater variety of work
- Improved ability to implement and realise specific goals outlined in your company's business plan
- Increased ability to respond effectively to change
- Increased retention of quality employees



KNOWLEDGE & EXPERTISE

Knowledge exchange is a two way street. By working together and accessing our expertise and research we can help you make informed decisions about your specific projects or business direction.



R & D AND INNOVATION

You can benefit from:

- Research carried out on a subject defined by you
- Research into the development of new products or services
- Grant-funded collaborative research into areas of joint interest
- Research into local economic impact
- Technology Transfer
- Research and Evaluation of practice

University of
Cumbria

SPECIALIST FACILITIES



We offer a wide range of specialist facilities for hire that can help your business. From specialist labs, interaction space, rooms for conferences to TV and Media facilities. Book the space only or also access our technicians, academic staff or facilitators to gain maximum benefit.

ACCESS TO GRADUATE SKILLS



Graduates can offer expertise on work based projects. We can help you to advertise part-time and graduate vacancies as well as invite you to relevant events with students. Or your business can benefit from an internship scheme - the options are numerous.

EVENTS & NETWORKS



Our open lectures and networking events are aimed at informing, educating and supporting employers. These are a great opportunity to understand national policy direction and to explore collaborations. The series goes on throughout the whole year.

STUDENT ENTERPRISE



Set 'real world' business challenges for our students to help you consider different options. Get involved with our guest speaker programme to promote your business to students and meet the graduates and potential employees of the future.

DEGREE & HIGHER LEVEL APPRENTICESHIPS



Higher Level Apprenticeships offer on-the-job training and off-the-job learning at higher levels, including Foundation Degrees (level 5), Honours Degrees (Level 6) and postgraduate awards (Level 7-8). We are developing courses in a range of areas to meet the skills needs of the north west.

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